

Announcement of a Stock Split, Adoption of the Share Unit Number System, Changes in the Articles of Incorporation, and Revision in the Outlook for Dividends

Seven Bank, Ltd. (Seven Bank, or the Bank), at a meeting of its Board of Directors held November 15, 2011, resolved to conduct a stock split, adopt the share unit number system, make certain changes in the Articles of Incorporation, and revise the outlook for dividends. Details are as follows.

1. Objectives of the Stock Split, Adoption of the Share Unit Number System, Changes in the Articles of Incorporation and Revision in the Outlook for Dividends

The objectives of the stock split are to create an environment where it will be easier for investors to purchase Seven Bank shares and, thereby, help to expand the Bank's shareholder base. To this end, the stock split will reduce the price of one investment unit of the Bank's stock and increase the liquidity of its shares.

Also, in view of the intent of the "Action Plan for Aggregating Share Trading Units," which was released by the Japanese Stock Exchanges on November 27, 2007, to reduce the share unit number for the Bank's shares to 100, the Bank will adopt the share unit number system with the unit number set at 100 shares.

2. Outline of the Stock Split

(1) Method for conducting the stock split

Shareholders listed in the shareholders' register as of the end of the day on the base date, which will be November 30, 2011 (Wednesday), will be allocated 1,000 common shares for each one of the Bank's common shares they hold.

(2) Increase in the number of shares as a result of the stock split

The increase in the number of shares will be determined by multiplying the total number of shares outstanding at the end of the day on November 30, 2011 (Wednesday), by 999.

- (a) Total number of the Bank's shares issued prior to the stock split:
1,190,908 shares
- (b) Increase in the number of shares as a result of the stock split:
1,189,717,092 shares
- (c) Total number of the Bank's shares issued after the stock split:
1,190,908,000 shares
- (d) The total number of shares authorized to be issued that remain unissued after the stock split:
4,880,000,000

Note: Items (a) to (c) above were calculated based on the total number of shares issued as of November 15, 2011. From the day of the meeting of the Board of Directors to the base date for the stock split, there is a possibility that the number of shares issued may increase because of the exercise of outstanding share subscription rights.

(3) Schedule for the stock split

Date of announcement of the base date: November 15, 2011 (Tuesday)
Base date: November 30, 2011 (Wednesday)
Effective date of the stock split: December 1, 2011 (Thursday)

(4) Other matters

- (a) There will be no increase in the amount of the Bank's paid-in capital as a result of this stock split.
- (b) There will be no change in the exercise price per share of share subscription rights as a result of this stock split.

3. Adoption of the Share Unit Number System

(1) Number of shares per unit

The Bank will adopt the share unit number system and the number of shares per unit will be 100 shares.

(2) Schedule for adoption of the system

Effective date: December 1, 2011 (Thursday)

Note: As of November 28, 2011 (Monday), the share trading unit on the Osaka Securities Exchange and JASDAQ will be changed from one share to 100 shares.

4. Changes in the Articles of Incorporation

(1) Reasons for the changes

Accompanying the previously mentioned stock split and adoption of the share unit number system, pursuant to Article 184-2 and Article 191 of the Company Law, as of December 1, 2011 (Thursday), the following changes in the Bank's Articles of Incorporation will go into effect.

- (a) In view of the stock split, Article 5 of the current Articles of Incorporation will be changed to increase the number of authorized shares that can be issued.
- (b) To conduct the stock split and adopt the share unit number system at the same time, a new Article 7 will be inserted.
- (c) Following the insertion of the new Article 7, the numbers of the following articles will be increased by one.

(2) Content of changes

Current Articles of Incorporation	After Changes
<u>Number of shares authorized to be issued</u> Article 5: The number of shares authorized to be issued is 4,880,000.	<u>Number of shares authorized to be issued</u> Article 5: The number of shares authorized to be issued is 4,880,000,000.
(New article to be inserted)	<u>Number of shares per unit</u> Article 7: The number of shares per unit is 100 shares.
Article 7 to Article 47 (Content of articles omitted.)	Article 8 to Article 48 (Content remains the same.)

(3) Schedule for the changes

Date for approval by the Board of Directors: November 15, 2011 (Tuesday)
 Effective date: December 1, 2011 (Thursday)

5. Revision in the Outlook for Dividends

Accompanying the splitting of each share into 1,000 shares, the outlook for the final dividend for the fiscal year ending March 2012 will be revised from ¥2,600 per share to 1/1000th of this, or ¥2.60 per share.

	Dividends per share		
	End of the second quarter	Final dividend	Annual dividend
Previous outlook (As of November 10, 2011)	¥2,600 (Actual)	¥2,600	¥5,200
Revised outlook	¥2,600 (Actual)	¥2.60 (Note 1)	¥2,602.60 (Note 2)
Actual dividend payments (fiscal year ending March 2011)	¥2,600	¥2,600	¥5,200

Notes:

1. The outlook for the final dividend shows the dividend per share following the stock split.
2. The revised outlook for the annual dividend is the summation of the dividend per share through the end of the second quarter of the fiscal year prior to the stock split and the final dividend for the fiscal year after the stock split. If converted to a pre-stock split basis, the final dividend per share corresponds to ¥2,600 per share and the annual dividend corresponds to ¥5,200 per share.