

March 29, 2012

International Money Transfer Accounts Surpass 10,000! ~ 30,000 Money Transfers in First Year ~

Seven Bank, Ltd. (Tokyo Stock Exchange: 8410) is proud to announce that the number of accounts registered for its international money transfer service surpassed 10,000 in March 2012.

The Seven Bank international money transfer service was launched on March 22, 2011 to optimally serve the needs for money transfers from Japan to foreign countries. Strong customer support has enabled the service to grow to 10,000 accounts in its first year, with 30,000 transfers made during that period.

The Company will continue to strive towards providing customers with the most convenient services possible.

1. Service start date: March 22, 2011

*From July 19, 2011, the money transfer service has been available through all Seven Bank ATM's throughout Japan.

2. Registered accounts: Approx. 10,000 as of the end of March 2012
(approx. 2,900 at the end of September 2011)

3. Cumulative transfers: Approx. 30,000 as of the end of March 2012
(approx. 3,500 at the end of September 2011)

*Recently, about 90% of transfers have been made through ATMs.

Please make inquiries regarding this press release to:

Mr. Yamamoto and Mr. Ogiwara^[h1], CSR & Public Relations Office^[h2] Planning Division,
Seven Bank, Ltd. Tel: +81-3-3211-3041

Reference

1. Features of the International Money Transfer Service

To use Seven Bank's international money transfer service, customers need to open a Seven Bank account and apply for an international money transfer service agreement. Fund recipients must be registered in advance.

- ① Generally available 24 hours a day, 365 days a year
Customers can easily transfer money at their own convenience from a Seven Bank account through a Seven Bank ATM or via online mobile banking.
- ② Simple, affordable transfer charges
A transfer charge of 990 yen applies to transfers of up to 10,000 yen, and a transfer charge of 1,500 yen applies to transfers of up to 50,000 yen. (For details, please refer to the attached "Overview of International Money Transfer Service".)
- ③ Vast network of payout locations
Funds are transferable to over 450,000 Western Union agent locations in over 200 countries and territories*¹. (The Western Union Company is based in Englewood, Colorado, USA; Mr. Hikmet Ersek, President & CEO).
- ④ Funds available in as little as minutes*² after transfer
Customers will be able to quickly and reliably transfer funds when pressed for time.

*1: Figures are current as of December 31, 2011.

*2: Transfers may be delayed or service may be unavailable due to certain factors, including the transfer amount, the country of receipt, the currency of receipt, legal regulations and restrictions on foreign currency exchange, actions required by recipient, recipient identification requirements, business hours of the receiving agent, and time differences. Additional restrictions may also apply.

*For more information, please visit the Seven Bank website:

<http://www.sevenbank.co.jp/soukin/en/>



2. About Western Union



The Western Union Company (NYSE: WU) is one of the world's largest global payment services companies. Western Union provides fast, reliable and convenient ways to send, receive, and exchange money around the world through its Vigo, Orlandi Valuta, Pago Facil, and Western Union

Business Solutions branded payment services. The Western Union, Vigo, and Orlandi Valuta services are offered through a network of over 485,000 agent locations in around 200 countries and territories (approximately 450,000 agent locations for the Western Union brand alone). In 2011, Western Union handled 226 million personal transactions worth US\$81 billion, along with 425 million business-related transactions. For more information, visit www.westernunion.com.